

**Committee Notes – Joint Meeting**  
**Security Committee- Hollywood Entertainment District, Sunset and Vine BID**  
**November 11, 2015**  
**Salvation Army - The Way In**

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Attendance: **HED Committee Members present:** John Tronson, Carol Massie, Monica Yamada. Not present: Frank Babitch, Derrick Malec, Chad Lewis. **SVBID Committee Members present:** Fred Rosenthal, Fabio Conti. Not present: Elizabeth McDonald, Anthony Bell. **Liaisons:** Joe Salazar, Bill Farrar, Steve Seyler, Andrews International. Captain Pete Zarcone, Senior Lead Officers Paul Jordan, Armen Sevdalian, Danny Pesquiera, LAPD. Aily Xie, Gary De Bondt, Jaime Guerra, John Trojanowski, LA County Sherriff. Lt. Rivers Jacques, LA County Metro Police. **Staff:** Kerry Morrison, Joseph Mariani. **Guests:** George Younan, property owner, Richard Montes, Joseph Blea, Julianne Lory and Serena Change, community stakeholders.

- I. Call to Order: The meeting was called to order by Fred Rosenthal at 10:10 a.m.
  - II. Public Comment: Community stakeholders from the Sunset & Vine BID, in the vicinity of Vine/Lexington and Vine/Banner, shared their concerns about the safety of their neighborhood given the number of people who loiter, intimidate pedestrians and sleep near and around the Social Security Administration building and the Taco Bell and Goodwill properties after the BID Patrol leaves. The problems are particularly challenging on the weekend when the SSA office is closed. Kerry Morrison promised to pull together a meeting with the property and business owners, the LAPD and the community stakeholders, to come up with strategies to discourage the loitering and the intimidating presence to the pedestrians in the neighborhood.
  - III. Meeting Notes: There were no meeting notes kept for the meeting on September 9, 2015. (The October meeting was cancelled.)
  - IV. New Business
    - A. Staff update on current issues
      1. Sidewalk vending ordinance: Kerry Morrison reported that the council committee had finally determined an approach for the city's sidewalk vending ordinance, and asked the Chief Legislative Analyst to draft a city wide ordinance that would allow communities or districts to "opt out." She said the BID Consortium preference was to have an ordinance where a community could "opt in." but this was better than a city-wide ordinance that did not take into consideration community preferences.
- She also passed out an editorial published in the LA Times last week which provided a fairly balanced view on this topic. She participated in this meeting with the Times Editorial Board.
2. Homeless issues
    - a. Morrison shared the most recent end-of month homeless counts for the two BIDS as of end of the month October.

	2013	2015
Sunset	75	
Hollywood	74	
<b>Total</b>	<b>149</b>	
Sunset		134
Hollywood		137
<b>Total</b>		<b>271</b>

b. Morrison reported on a visit by Assemblymember Richard Bloom to Hollywood on September 24. He was given a tour of the areas in both BIDs that have become impacted by daily encampments. He was also joined for a discussion by a staff member for State Senator Ben Allen, and Councilmember Mitch O'Farrell. Six property owners were invited to express their concerns about how the increase in homelessness is impacting businesses, tenants and prospective leases. Carol Massie, who was one of the six participating in the discussion, shared her impressions. One action item that resulted involved a commitment to have a site-meeting with Cal Trans relative to the 101 off ramp at Van Ness (Sunset Blvd) which has become a chronic locale for encampments and panhandling as people leave the freeway.

c. Morrison reported on a series of productive meetings with the department of Mental Health who has new resources available to address the severely mentally ill. These are two intervention/triage teams, along with a long-awaited implementation of Laura's Law, which provides for Assisted Outpatient Treatment as an alternative to incarceration.

3. Neighborhood problem solving: Morrison reported on two areas within the BIDs that have been the focus of some problem-solving meetings. The first have involved the Ivar stakeholders – all properties and businesses on Ivar between Sunset and Hollywood. There have been three such meetings in the past two months. The second involved issues around Wilcox/Hollywood, with particular emphasis on the parking lot and the adjacent post office property.

## V. PARTNER REPORTS

A. Andrews International: Steve Seyler shared the highlights of his report for the period August 24, 2015 through October 25, 2015. The report was distributed. He highlighted that the calls for service into the BID office have increased significantly this year and at this point, are 1,045 ahead of last year at the same time. Arrests are down, partially because of the increase in calls, which requires the officers to respond to needs throughout the BIDs. He reviewed highlights with respect to homeless outreach and enforcement efforts.

B. Report from LAPD: Captain Zarcone reported that the year-over-year change in crime in Hollywood shows the following: 24% increase in violent crime in Hollywood (this is robberies and aggravated assault) and 1.9% increase in Part 1 crimes. Compared to 10 years ago, crime is still 49% lower. Though a small portion of this increase can be attributed to how certain types of crimes are classified (the UCR code now applied to LAPD), there are still enforcement challenges facing the LAPD.

He reported that this Halloween was the most calm of the three years that he has been in Hollywood. There were only 53 arrests this year, compared to 80 in 2013. There was also a decrease in the amount of public intoxication. He reported that new signs have been installed in many parking lots adjacent to nightclubs or liquor stores which warn that it is a crime to have an open container.

C. LA County Sheriff: Several representatives from LA County Sheriff were on hand. They discussed the recent Halloween deployment of an ARV vehicle at Hwd/ Highland which helped to deter crime. Lt. Jacques of the Transit Enforcement Team shared about enforcement efforts at the Vine Metro Plaza.

VI. Next Meeting: The next meeting is scheduled for Wednesday, December 9, 2015.

VII. Adjournment: There being no further business the meeting was adjourned at 11:20 a.m.